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AND SEE THE

MONSTERS  
ALMOST ALIVE

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**HORRIFIC!**

**SCARIFYING!**



# 3-D MONSTERS



asses in f.

Allow a few seconds for your vision to adjust to the amazing third dimension.

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MONSTERS WE HAVE KNOWN AND LOVED!

WE GRATEFULLY ACKNOWLEDGE ...

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# MONSTERS WE HAVE KNOWN AND LOVED

**THEY WERE THE OFF-SPRING OF AN**

# HALF HUMAN



Vincent Price's fifth Edgar Allen Poe adaptation concerns the curse of a warlock named Joseph Curwen upon a New England fishing village in 1765. More than a hundred years later, Curwen's descendant, Charles Dexter Ward (Vincent Price) visits the village with his wife Ann (Debra Paget). In a macabre sequence occurring in the ancient Curwen mansion, the evil warlock spirit tries to take over the body of Ward in order to fulfill the curse upon the village and resume sacrificial ceremonies with the nether world. These ceremonies are also mating rites which seek to unite human with supernatural creatures. The strangely deformed mutants which begin to appear in the village are thus the dual results of the ceremonies and the warlock's curse. Don't miss American-International's **THE HAUNTED PALACE**, Vincent Price's grisliest, goriest thriller-diller.

**UNSPEAKABLE UNION BETWEEN PEOPLE  
AND CREATURES OF THE DAMNED**



**ALIVE...  
WITHOUT  
A BODY  
...FED  
BY A  
LIFELINE  
TO  
HELL...**

**THE  
BRAIN  
THAT  
WOULDN'T  
DIE**





What is the hunchback giant about to do? Who is he looking at with eyes that promise death by violence?

Except for a brief moment at the beginning, only the head of actress Virginia Leith is seen throughout the film.

**S**HE should have been dead but she wasn't. It all began when the young surgeon Dr. Bill Cortner (Jason Evers) hit on a method of successfully transplanting large portions of the human body. His quest for greater powers became such an obsession he was driven to rob graveyards and steal parts of still-warm, dead bodies in order to carry out his ghastly experiments in an abandoned old country house. One night, accompanied by his fiancée Jan (Virginia Leith),

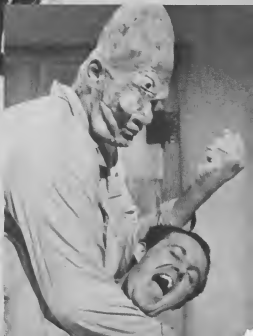
he suddenly loses control of the car and in the ensuing accident, Jan is killed by decapitation. Cortner snatches up the head and rushes it to his lab, where he sets it in a tray with a special liquid, attaches an electrical coil to the brain, and with a pump transfuses blood into the arteries. Jan comes back to life. Horrified to see what has happened, the head of Jan begs Cortner to let her die. But the doctor, already possessed by the grim desire to restore his sweetheart to one piece abducts a beautiful model with the intention of decapitating her and attaching her body to Jan's head. But Jan has managed to communicate her torment to another victim of Cortner's sur-



gery—a hunchback giant locked behind a door of the laboratory. The creature escapes, and thereby hangs a tale so grisly, so unspeakably horrible, that it must be credited as one of the most shocking thrillers ever filmed in Hollywood. (American-International picture.) •

The hunchback giant is either about to crush the beautiful model in his ghostly embrace, or save her from Doctor Cortner's knife. Which is which?

Doctor Cortner, we presume. Looks like the last scream he'll ever make.



**WHO CAN ACTUALLY  
WITNESS WITHOUT FLINCHING**

**THE HORROR  
OF THE WALKING DEAD,  
THE CONDEMNED MAN  
BURIED ALIVE,  
THE CORPSE MELTING INTO A  
LIQUID PUTRESCENCE,  
THE BLOODY THROAT IMPALED  
ON A BOARD  
WITH A CARVING KNIFE?**

**IF YOU THINK YOU CAN DO IT,**

**THEN TURN THIS PAGE...**





Premature Burial (A-1)



Tales of Terror (A-1)

# ***NIGHTMARE ALLEY***



# HORROR PANIC TERROR FEAR



THE WOLF MAN (Lon Chaney, Jr.). "Not even those who are pure in heart and who say their prayers by night, can flee the wolf when the Wolf's Bone

blooms, and the moon is full and bright." Wolf's Bone, incidentally, is a real flower which blooms in May and June. So, watch out!

# **FIENDS THAT SHUN THE LIGHT AND WALK BY NIGHT...**



**THE MUMMY** (Boris Karloff). No matter where you escape, the Mummy will follow. You'll hear it in your dreams, dragging one foot as it walks, one hand out-

stretched to grab you by the back of the neck. The Mummy, here disguised in modern dress, will not rest until his loved one is found.

**HORROR  
FEAR  
PANIC  
TERROR  
SHOCK**



**PHANTOM OF THE OPERA** (Cloude Rains). An improvement, if possible, over the first one which starred Lon Chaney, Sr., because suspense steadily increased until the sudden unmasking when the phantom's hideous face is revealed, half-eaten away by acid. Biggest shock in movie history.

**THE VAMPIRE** (Bela Lugosi). The bloodthirsty Count Dracula, asleep in his coffin by day and assuming the shape of a vampire bat by night, is one of the most fear-inspiring creations in all the legends of terror. His country, Transylvania, is an actual state in Yugoslavia.



# TERROR HORROR SHOCK FEAR PANIC

THE FRANKENSTEIN MONSTER (Glenn Strange). A homicidal maniac with a grip like the jaws of a steel trap, Glenn Strange is considered by height and build to be the ideal "creature." Yet Karloff's original portrayal is still considered the best job of characterization.



U.I. Lagoon Black From the Creature



# LEAPING LIZARDS!

OR



Black Sunday



U.I. People Mole The





Tarantula A-I.

This Island Earth U.I.

***SPOOKS FROM WAY-OUTER SPACE***

**WE DARE YOU!**  
**TO WEAR THE**



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**AND SEE THE**  
**MONSTERS**  
**ALMOST ALIVE**

Turn the page for the most thrilling view into the third dimension you have ever experienced. Put your glasses on, hold the pages about 16 inches directly in front of you, let your vision adjust itself for a few seconds and see the monsters become "almost alive"! Move your head slowly from left to right, and watch the monsters move.

























first KONG,  
then KONG  
vs.  
GODZILLA,  
and now the  
INCREDIBLE  
KONGA

A brand new American-International masterpiece which once again proves that the only real evil in the world originates in the minds of men. Botany scientist and professor at Essex College in London, Dr. Charles Decker (Michael Gough), returns home from an expedition to the African jungles, bringing with him a small, friendly chimpanzee named Konga. From his studies in tropical carnivorous plants with his fiancée and assistant Margaret (Margo Johns), Decker has discovered the revolutionary link between plant and animal life.





Dr. Decker injects Konga with serum from the carnivorous plants and within seconds the peaceful monkey has assumed gorilla-like proportions.

Decker tries to publicize his discoveries for which he is chastised by the skeptical head of Essex College, Dean Foster (Austin Trevor). Furious, Decker hypnotizes Konga and orders him to kill the Dean. Konga breaks through the French doors to the Dean's office and strangles him.



Decker takes his botany students on a field trip. Among them is a beautiful girl named Sandra (Claire Gordon) with whom he's infatuated. Sandra's boyfriend Bob (Jess Conrad) becomes suspicious of Decker's intentions towards Sandra, orders the professor to leave her alone and strikes him in a jealous rage. That night, as Bob leaves his home, the giant Konga looms suddenly out of the darkness and crushes Bob to death.



Konga slowly resumes the small, innocuous shape of the chimpanzee.



Decker meanwhile, invites Sandra to his house for dinner and his neglected fiancée Margaret overhears his declaration of love to the girl. Enraged, Margaret dashes to the laboratory and injects Konga with an overdose of the plant serum. Swelling to gigantic proportions, Konga overturns a bunsen burner from a table and sets the lab on fire. The gorilla then seizes Margaret and throws her into the flames.

By this time Konga is over 100 feet tall, and continually increasing. He scoops up Decker in his great leathery paw and stalks off toward the heart of London. With Decker still in hand, he stops in front of Big Ben and roars menacingly at the thousands of troops, policemen and civilians who begin to bombard him with every weapon in the arsenal. Wounded and enraged with pain, Konga tosses the bloody and mangled body of Decker at the mob. Weakened and no longer ferocious, Konga falls with an earth-shaking crash to the London pavement. As the hushed populace watches, an incredible sight occurs. We shouldn't tell you what but if you're curious, turn the page upside down.

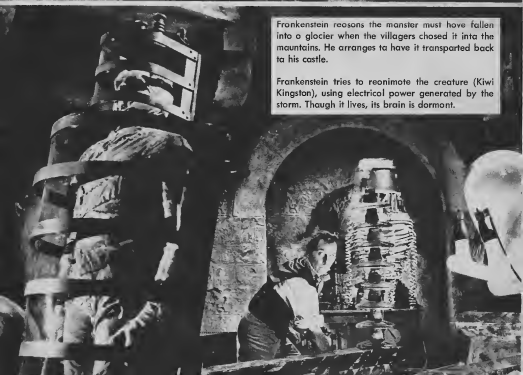




# THE EVIL OF FRANKENSTEIN



# they tried to destroy him



Frankenstein reasons the monster must have fallen into a glacier when the villagers chased it into the mountains. He arranges to have it transported back to his castle.

Frankenstein tries to reanimate the creature (Kiwi Kingston), using electrical power generated by the storm. Though it lives, its brain is dormant.

# by fire and by ice, but still, the monster is back!

FOR years, it was thought the "creature" was dead. When the outraged villagers of Karlstaad learned that the Baron Von Frankenstein had created an unearthly monster out of bits and pieces of human beings, they wantonly attacked his castle and tried to destroy it. The creature managed to escape only to die, it was reported, in the bitter cold of the mountain snows. Since that time, Frankenstein (Peter Cushing) has continued to occupy himself performing unholy experiments on still-warm human corpses. The movie begins when he is

Frankenstein is forced to ask the Great Zoltan to use his hypnotic powers to restore the creature's brain to activity. Zoltan does so, and as the monster begins to function, the hypnotist puts him under his spell. Frankenstein has to accept Zoltan as his partner.

The creature, now as strong as ever, has to be chained to a wall. The Baron offers him food from a safe distance while his creation throws him a malevolent gaze.





Without Frankenstein's knowledge, the creature is unchained and ordered to commit murder and robbery under Zoltan's orders. The baron finds the creature hiding out in the cave of the beggar girl. He persuades them both to come back with him to the castle. In the laboratory, the monster goes completely berserk and turns on everyone; the baron, the girl, and Zoltan. In the chase, the lab catches fire and once more, the monster and his creator disappear behind a sea of flame (Note: Kiwi Kingston, Hammer Film's new Frankenstein monster, is a New Zealand wrestling champion, 6 ft. 5 inches tall and weighing 235 lbs. He hopes to join the ranks of the greats).

discovered and forced to flee to escape arrest. Frankenstein dons a mask and joins a carnival celebration. Again he is almost caught and he dodges for safety into a tent where he meets "The Great Zoltan," mystical hypnotist. Afraid to return to his castle, Frankenstein retreats to the mountains where a deaf mute beggar girl (Katy Wild) beckons him into her cave to escape a gathering storm. In the inner recess of the cave, Frankenstein is astonished to find, perfectly preserved in ice, the body of his "creature" from many years ago . . .



**COUNT  
CAGLIOSTRO'S**

**CANNIBAL  
COOKBOOK**





## THREE WITCHES STEW A LA MACBETH

(Macbeth was a king of Scotland in the 11th century who committed many horrible and bloody crimes in order to gain the throne. In the end, he paid for his sins with violent death. Macbeth didn't realize until the end that he was under the spell of the Three Weird Sisters. They worked his terrible fate with an especially foul and filthy stew that was brewed in a charmed pot. The ingredients have been happily divulged by our great English poet, William Shakespeare.)

To boiling cat and hedgehog entrails, add

- 1 eye of newt
- 1 toe of frog
- 1 tongue of dog
- 1 leg of lizard
- 1 tooth of wolf
- 1 wing of owl
- 1 liver of goat
- 1 eye of tiger

For seasoning, add

A pinch of Adder's Fork, Wool of Bat, blindworm's sting

And thicken gruel with

dust from cloth of witches mummy

Cool with the icy sweat of the condemned man's brow. Serves 6 to 8.

## ROAST MAD DOG

(An exotic favorite among demon patriarchs, but too tough for little fiends who have not yet acquired their fangs. This, too, is a rare dish, since mad dogs (and Englishmen) only go out in the noonday sun. A fiend traps one at his own peril in broad daylight.

Cuts for roasting are rib, loin, or rump. Set oven at 325 degrees. Rub with garlic and sprinkle with dried Wolfe's Bane blossoms. Put meat in a roasting pan without a cover. Should not take longer than three hours. Serves 8.



## SUFFERING SUCCOTASH

(An unusual vegetable combination, not often on the menus of exclusively meating-eating monsters. But sometimes they feel a craving for leafy green things, much the way dogs and cats do.)

Heat together in equal quantities kidney beans and fresh corn cut from the cob. Season with scabwort and Itchweed.



## BLACK CAT SOUP

(Morgon le Fay, the fabulous Queen of Darkness in King Arthur's legends, used this recipe as a Piseog—or method for becoming invisible. In the cat skeleton apparently, there is a certain magic bone which, if held in the mouth, performs this magic trick. Knowledge of just which bone it is unfortunately has been lost to antiquity, so it is advised to test each bone, standing in front of a mirror to make sure when you have vanished.)

Only pure black cats with blue eyes can be used. Throw live, bound animal into three-legged cauldron of boiling water. Stir with wooden spoon and cook until all the meat shreds away from the bones. Strain liquid into a second pot (it makes a tasty broth) through flannel cloth, then separate bones from fur and animal tissue. Gather all the bones together and place each as directed into the mouth until you have disappeared.



## STUFFED MAIDEN'S HEART

(A gourmet dish that will astound and delight even the most hardened ghoul. As it contains certain tranquilizing agents, many honest monsters, exhausted from over-devilish work, partake of it to lift their flagging spirits.)

To prepare for cooking, cut out the coarse fibers at the top and inside. Wash in cold water. As a maiden's heart is tender, it is not necessary to soak overnight to soften it. Stuff with bread stuffing as follows: combine

- 4 cups dried bread crumbs
- 1 cup melted butter
- 1 tablespoon heart's ease
- 1 ladies' thumb

Serve either hot or cold as desired. Two servings.

## HUNGARIAN GHOUL HASH

(A basic, delectable dish once popular among the cannibal tribes which roamed the remote Black Forests of Germany down to Transylvania in Yugoslavia.)

Meat for ghoulish hash should be shoulder or thigh of freshly-killed homo sapiens. Remove any fat from

2 pounds lean meat

Cut the meat in 1½-inch cubes. Melt in a heavy skillet

3 tablespoons monkey fat

Add the meat and brown on all sides. Then add:

1 tablespoon stinking goosefoot

2 tablespoons dried blood seasoning

Stir thoroughly. Add

1 quart human blood plasma

1 quart water

Cover and cook slowly until fork-tender, continuing to add more blood so that the sauce is thick and dark for peak flavor. Serves 4 to 6.



## SCRAMBLED YEGGS

(Infamous for their high protein content, scrambled yeggs are a guaranteed pick-me-up after a long, hard night on the graveyard shift. A yegg, by the way, is a California term for thief. Alas, it is not so easy to catch a thief, as Hitchcock will agree.)

You'll need a Waring Blender for this post-mortem operation. Some prefer drinking the contents raw for the decoction is more virulent when all the disease bacteria haven't been all cooked out.

Chop into small bits

1 handful of any desired section of a corpse

Add

2 cups of snake milk

Melt in a heavy skillet

3 tablespoons of black butter

Fold in eggs and soft-scramble. Serves 4.





# **MEET PHILIP SCHEER'S TEENAGE**



# **FRANKENSTEIN!**

behind every genius, they say, there is a woman.  
maybe, and maybe not. but no one doubts that behind  
every monster there's a great make-up artist.



The teenage Frankenstein monster (Gary Conway) doesn't have much chance of capturing the girls on the dance floor—except by force. Actress Phyllis Coates, who's not exactly dressed for a night out, seems to be his choice of a partner.



The Frankenstein formula is familiar, though with the teenage twist. The young man-made monster goes on the prowl through a sleepy American community to commit murder and mayhem under the homicidal guidance of a lunatic professor. The end is especially bone-chilling as American-International introduces a new photographic gimmick never before seen on screen.

He has the body of a boy, the head of a monster, and the soul of an unearthly thing. He also has an eye for beautiful girls.



# A BACKWARD GLANCE

The original American horror films like Lon Choney, Senior's *Phantom of the Opera* and *Hunchback of Notre Dame*, Boris Karloff's *Frankenstein*, and Bela Lugosi's *Dracula*, are every bit as terrifying as their modern successors and variations. While the recent horror films rely on the latest photographic techniques for visual verisimilitude, the old classic tried to stimulate the audience's imagination. In this way, it was possible to become completely involved or identified with the characters and situations. Sometimes, as in the *Frankenstein* and *Hunchback* movies, the "creatures" were the sympathetic victims of immortal humans, lending a tragic aspect not found in their modern counterparts.



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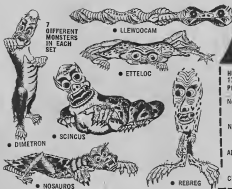
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# GHOUL GOSSIP

*from the poison pen  
of Belle Donna*

**FLASH!!**

Seen together at the Witches Sabbath celebrated on Walpurgis Night. They certainly do make a handsome couple; in fact, they seem to have a lot in common. But rumour has it SHE'S the kiss of death. As for HIM, he's had a lot of girlfriends and is getting a nasty reputation as a wolf. BEWARE . . .



(From American-International's Werewolf of London)  
(From Universal's Kiss of the Vampire)





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